

the george brown college of applied arts and technology

Careers with a difference

George Brown caters to men and women

In a society where unisex is the norm among younger people, an educational institution must be prepared to cater to the vagaries of role reversal.

Today's young people, indeed potential students of all ages, aren't prepared to sacrifice a learning experience merely because tradition has labelled it male or female.

At George Brown males are enrolled in such traditionally-female courses as stenography while females take everything from printing technology to welding.



Julie Wood

Julie Wood, a second semester student in the Construction Technician program, is here because she's always been interested in the restoration of old Canadian buildings. Her goal is to work for the Toronto Historical Board and she thinks a basic knowledge of construction is essential to the position. The program is "a stepping off point".

The only female in a class of 14 men, Julie has no complaints about her fellow students.

"When I first walked in I felt weird," she says, "but now I am one of the class. They're used to me and I'm used to them."

"I knew I'd be bored to death in an arts program," says Julie who's a former Holt Renfrew employee and a graduate of Branksome Hall.

Her mechanical installations instructor, Gar Rowsome, says she relates well to her fellow students.

He says that as a general rule he finds females have a good practical approach to the construction program and are dependable.

Like Julie, Tom Vale has definite ideas on the direction his career should take. Ultimately he hopes to become a court reporter. In order to



Tom Vale

take the court stenographer's course he has to have a shorthand speed of 120 words a minute. Later he may be accepted by the Supreme Court as an apprentice.

Currently he has five periods of shorthand a day and does an average of three hours homework.

Tom's previous work experience is in the secretarial-clerical line. At one point he worked as a doctor's secretary. He chose a career in court reporting because it is "wide open as far as money is concerned." Also court hours are 10 a.m. to 3 p.m. and the Supreme Court closes for the summer.

Beverly McCallum, a recent graduate of George Brown's Tractor Trailer Driver and Straight Truck Driver programs, has no complaints about her male co-workers at Canadian National.

Beverly is qualified to drive anything from a van to a tandem diesel truck.

She got hooked on truck driving after her husband Mike taught her to drive the straight truck. He also took the Tractor Trailer program at George Brown and now works for Canada Cartage.

Beverly, who worked as a stenographer in an office for five years, says she will never go back. She and her husband hope to work as a team and travel coast to coast with their own truck.

She likes the driving and the exercise and incidentally "doesn't mind" the good salary.

Subject supervisor Harry Fox says a female truck driver shouldn't have any trouble unless she has to do heavy loading. He says women make "excellent students" who can drive any vehicle.

Many take the course because their husbands are brokers and they want their wives to go along as spare drivers, he says.

Like women, men often find prejudice when considering a non-traditional role. Yet according to Heidi Yamashita, director of the College's Nightingale nursing campus, there has been a change in attitude towards male nursing students.

Nursing is a profession for anyone who has an interest in caring for people, Heidi says. "It's motivation that makes a student an outstanding nurse; it is the kind of person he is, not his sex."

Ray Shorten is a case in point. A third semester student at Nightingale, he wants to get some practical, basic medical training and experience before returning to his native Africa.

He holds a degree in psychology and English from the University of Western Ontario and does part-time work as a psychiatric assistant at the Clark Institute.

According to Ray, his sex is not detrimental to his studies. "At first you feel strange," he said, "but you soon get used to it." He and his fellow male students wear white pants and a tunic and have exactly the same training as the girls.

Although a male student may occasionally be asked by a classmate to handle an irrational or heavy patient, he has to guard against being taken for granted.

"You could find yourself doing orderly work. You have to make sure your role as staff nurse is clear."

Although Ray's future may or may not include nursing, he feels he is not losing anything by taking the course. His father was trained as a male nurse in the army and became the only medical practitioner in, Angola. His brother is in the first year of a nursing program in London.

Like Ray, Vidya Budhrum plans to return home to help her countrymen. In the fourth semester of the Civil Engineering Technician program, she hopes to work for a year before enrolling in a four-year civil engineering program at university.

Engineering is a family affair with the Budhrums. Encouraged by her builder father and two brothers who are engineers, Vidya came to Canada to study North American civil

engineering techniques. When she completes her education she will return to her native Guyana.

Vidya says she is surprised by the reaction of Canadians to her choice of profession. In Guyana she said, it isn't unusual for a woman to work in a technical field.

Stephanie Hymas also was encouraged by her father to take a not-so-common course. Because she likes to work outside, she set aside her stenography training and enrolled in George Brown's Survey Technology program. Ultimately she hopes to be an "instrument man" for a construction or legal surveying company.



Rose Brown

Rose Brown decided to take the Graphic Arts Printing Technician program because she wanted "something practical in terms of getting a job."

"At the beginning the guys sort of took over. They wanted to help but ended up doing my work. Eventually it evened out and now I have their respect which means a lot to me."

With courses ranging from camera work and typesetting to offset and letterpress printing she should be well qualified to find employment. But although she gets along well with her classmates, she says she thinks there will be some discrimination if she tries to get a job operating a press. It's hard, dirty work which some employers might not give to a woman.

Rose came from Ottawa specifically to take the Printing Technician program at George Brown and she's enthusiastic about her first year.

"The teachers have been in the trade for years," she says, "and can offer you both technical know-how and a first-hand impression of what it's like in the working world."

Six other females are enrolled in the same program. "It's exciting that women are getting into different fields," she says.

Mike Alders is enrolled in the Day Care Worker program. He says that during field placement some people are bothered by his sex but that the children are oblivious. The main problem, he says, is with the washroom facilities which are geared for females.

Mike has very definite ideas on the role of the day care worker. "Each child is different, he says, and you have to take your cues from the child."

His goal is to rent a big house and use part of it for day care. Ideally his students would be two to five-year-olds because it is possible to do most with this age group — field trips, etc. Music, puppets and drawing all are important aspects of a child's early education, according to Mike.

"All I have to do is provide a few basics like a danger-free environment, food and a place to sleep."

Eleanor Pratt chose the 10-month Welding-Fitting program because factory work was neither lucrative nor stimulating. Having worked in a small shop where there was some soldering done, she decided to try her hand at welding.

In order to take the course she has to commute daily from



Eleanor Pratt

Barrie and does homework during the four hours she spends on the bus.

When Eleanor finishes the program at the end of March she hopes to find a job with a small fabricating shop. Already the Manpower office in Barrie has three positions lined up.

It seems that most of the students enrolled in courses, usually not ascribed to their sex, have an inner drive to learn things lacking in their classmates. They are not taking a particular course because it's the "in" thing to do nor for lack of a better choice. They want to take that program. It is a conscious and well thought out decision.

Marketing students win industry award

George Brown Marketing students won a Canadian General Electric marketing trophy, over teams from York, Ryerson, Centennial, Humber, Seneca and Sheridan, in a day-long marketing-case-study competition at the Park Plaza Hotel, March 13.

The seven competing teams were each given a 17-page industrial marketing case to solve. They then made oral presentations to a panel of judges and two finalists were selected.

All teams were invited to attend the annual dinner meeting of the Industrial Marketers of Toronto, which sponsored the contest, to again present their solutions. George Brown was proclaimed winner.

The GBC team consisted of Rita Persaud (5th semester), June Warner (4th semester, accounting), Dan Bachewich



President Cliff Lloyd and winning students, with the trophy.

(4th semester, marketing), Warren Viger (4th semester, marketing) and Terry Goddard (3rd semester, marketing).

Judges were senior management personnel from Canadian General Electric, DuPont, Alcan, International Nickel, Xerox and a professor from York.

This George Brown fashion graduate designs in miniature

Dolls have changed in the last decade or so. The baby doll is still popular but her older sisters have captured the hearts of many children.

Tina Lo, a graduate of the George Brown College Fashion Technology program, designs doll clothes for Reliable Toy in Toronto. Her philosophy is simple; her dolls wear clothing one can see every day on any downtown street. From bare backed halter tops and pants to elegant formal wear, her designs reflect current styles.

According to Tina designing clothing for dolls is relatively easy because while studying fashion she learned pattern drafting in one-quarter scale. This corresponds roughly to clothing for the 24-inch doll, the most popular Reliable makes.

Ideas for her miniature fashions often come from magazines like Women's Wear Daily and suggestions from friends and co-workers. She is responsible for the 'total' look of her little people and many teenage dolls currently are sporting the popular Afro hairdo.

The only designer of doll clothes for the company, she is given a free reign. Her restrictions are few. She mustn't put a lot of detail into the clothing because of the size she has to work with and she must keep the costs low because while people may spend a fortune on their own attire, they won't buy a doll that is too expensive. As a result, many doll fashions have all their design appeal in front and are relatively plain in the back.

Tina works on a deadline and must begin next year's line at the end of June and complete it by Christmas.

Once her designs have been accepted, the outfits are cut out and then sent to home sewers — by the gross (12 dozen). Tina says that if the company receives a special order, the purchaser can have the gross within a week.

As well as her routine work, currently Tina is designing exclusive outfits for specific department stores. An Eaton's doll, for instance, would be dressed completely different to one from Simpsons.



Tina Lo with a group of her creations.

Originally from Hong Kong, Tina came to Canada in 1971. She chose George Brown College because of its central location. After graduation in June she answered an advertisement for a designer of children's apparel and landed her current position.

Although Tina enjoys designing and sewing her own wardrobe, she finds she is a little too tired these days to attempt it. After all, since she started with Reliable Toy in July she has created more than 300 different miniature outfits.

Basic job readiness offered for September

Not everyone believes in the work ethic or indeed, is capable of following it.

Many disadvantaged persons, chronic alcoholics or welfare recipients, have never held a job or have had difficulty keeping one.

Basic Job Readiness Training, a program to be offered at George Brown in September, hopes to prepare these individuals for the employment market or for further education.

The focus is on job readiness

and the basic course content will consist of life skills training, academic studies and vocational exploration.

Community Outreach worker Linda Williamson says the object of the program is to educate the student on "where he's at" as well as to teach him the basics of human relations and how to find a job.

A Manpower course, students 17 to 65 are eligible. They need some initiative, an initial desire to change, but Linda stresses that they will be non-traditional students, prob-

ably not sure of what they want out of life.

Applicants will be referred by such community agencies as Neighbourhood Information Centres and the Elizabeth Fry Society. Students will attend classes at off-campus locations such as public schools, the YWCA and churches.

By 1975 George Brown hopes to have four programs running with 15 students in each. Initiated in the Windsor area, the BJRT program is the first such project in Toronto.

people

The college welcomes Dr. George D'Arcy Atkins, Dean of the new Dental Programs Division (March 1). Previously Dr. Atkins was a dentistry consultant for the Mental Retardation Program Development Division, Ministry of Community and Social Services, Ontario.

Best wishes to Jim Turner, Dean of Business and Commerce, and Diane Hewson who were married April 5.

Sidney Schipper, Dean of Fashion Technology, has been appointed to the Board of Directors of Fashion/Canada, an arm of the federal Department of Industry Trade and Commerce devoted to promoting Canadian fashion design, designers and students (through scholarships). Dean Schipper is the organization's only representative from education.

A meeting of the Heads of Diploma Nursing Program was held at St. Joseph's Campus, March 14. Heads of nursing from across Ontario and other dignitaries including Mill Orin and Council of Regents Chairman Norman Sisco attended. Heidi Yamashita, director of Nightingale Campus was chairman. Dean of Nursing Sister Marion Barron handled the catering for an excellent lunch.

Heidi Yamashita, incoming president, Alexandra Chapter, Registered Nurses Association of Ontario, was present at a special March reception for the outgoing and incoming executives.

Dave (transportation) and Clara Brown brought home their adopted daughter Jennifer Lynn in February — a sister for chosen son Brian.

Arthur Buck, a well-known member of our meat-cutting department, is keeping a hectic schedule these days in his role as technical consultant for the Pork Institute, CBC's Marketplace, Chambers Food Co. Ltd., Miracle Mart and the Beef Information Centre. He recently appeared on Channel 19's Measure for Measure and has been on Marketplace twice as technical consultant to consumers' rights advocate Joan Watson. Other public appearances recently included a demonstration for the Leaside Shriners in January on different cuts of pork — the roasts were later auctioned off for charity; and demonstrations for Miracle Mart at the Home Show, April 4 to 12.

Art has been an instructor in the meat cutting department for nine years during which he wrote the George Brown College Meat Manual. He's considered one of Canada's leading experts in meat handling and cutting procedures.

Jim is subject supervisor of the meat cutting operation at Kensington. Arthur Roberts is technician for the department.

The federal government recently acknowledged the curriculum of the Retail Meat Cutting Program for positions of federal Meat Lay Inspectors. C. Van Hout, J. Rastall, G. Allison and P. Kowchuk, have been chosen for this position from the graduating class of Feb. 7.

Molly Wildfont of the Applied Arts Division has been awarded a medal by the Canadian Red Cross Society for her outstanding contribution to the work of the Society.

Congratulations to the Dental Assisting students who received their caps at a Capping Ceremony at Casa Loma Campus, Feb. 9, and thanks to those who helped make the proceedings a success.

Cynthia DaCosta is a new typist with the purchasing department. Formerly she was a secretary with Medex Educational Supplies.

Elizabeth Ely is a new master teacher at the Toronto General Hospital campus. Formerly a staff nurse at Toronto General Hospital, she will teach second year psychiatric nursing.

Another new master teacher at Toronto General is Linda Buzzell. Before coming to the College she was with the Adelaide Nursing Agency in Australia.

Annie Wong is a new clerk-typist in the Developmental Studies department at Teraulay.

Tom Sunega who has been on per diem since July is now on contract with Academic Upgrading at Teraulay. He teaches English and mathematics. Harold Baird who has been on per diem for more than a year is now on contract with the Academic Division. He teaches English at Teraulay.

James Moore is new Assistant to the Dean of Nursing, Sister Marion Barron. Before coming to George Brown Mr. Moore was a Task Force Manager with Drake International.

Carmen Wisdom, a graduate of George Brown, is now a commercial clerk in the statistics and records department.

Bert Michuk's female students in the Applied Arts Industrial Orientation program are trying out welding and machine shop, non-traditional subjects for women. Two other women from the Applied Arts Division have come into prominence recently. Diana Havelock, a part-time art instructor has had a showing of prints and paintings at the University of Toronto. Community Worker student, Kay Parsons, was featured in the March edition of Chatelaine as an emergent middle-aged woman entering full-time education.

The Fashion Technology Department welcomes two new instructors. Charles Goldberg is on sessional contract with the department and teaches Apparel Management. Previously he was assistant to the executive vice-president of a large international apparel manufacturer. Mike Driscoll, formerly with the finishing department of a Toronto furniture factory, now teaches Furniture Refinishing and Repair at the College.

Mrs. Doris M. Kay is the new secretary for ESL Dean Ray Santin. She is replacing Pat Vetranno who is on maternity leave. Mrs. Kay worked for the former Chairman of the Business and Commerce Department, Harry Ballantine in 1972.

The maintenance staff welcomes Ralph Herrington and N. Bianchi.

Christel Kloeck, head of the Jewellery Arts Department, got a rave review by James Purdie in the Globe & Mail, March 13, for work displayed at the annual exhibition of the Metal Arts Guild. In referring to some "healthy signs of a new originality and style", Purdie mentioned Christel's "superb gold-and-beryl neck-ring".

Ron Taylor, a TIBI consultant to the food and hospitality industry, spoke at the University of Guelph recently during Hotel and Food Administration Week. Ron is past-president of the Alumni Association at the University. He talked to about 100 third and fourth year students on the subject "Here lies your future", including what to look for when you enter a company with a training program.

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Applied Arts dean looks at past and future

"I'm going to take George Brown courses every day of the week at \$5.00 a shot."

Joyce Cornish-Brown, dean of Applied Arts and Technology, discusses her coming retirement from the college after nine years. She's already enrolled in Breaking into Print, the college's creative writing course — she's working on her autobiography — and is also considering taking indoor gardening and upholstery among others.

Joyce was born in Cape Breton. Her father had been an English prairie farmer in Souris, Manitoba before moving to Nova Scotia.

She remembers her 10 years there "affectionately" but admits that at heart she's probably British.

Her family moved to England when she was 10 and she has lived there off and on for about 30 years. "I feel I belong there — in an emotional way and historically," she says.

Will she return to England this year? She had planned to but the Laidlaw Foundation

has provided her with a grant to do research here on infancy and the effects of separating infants from their mothers.

Joyce was asked to head up George Brown's Child Care Worker Program in 1966 when it originated with the Provincial Institute of Trades at 37 Darnell.

There was only one other woman on staff at the time.

She remembers when childcare and dental shared warehouse space with marine engineering. "It was a very congenial group. It was flower power time and the students painted the walls with exotic designs. The plumbing was bad but it was an absolutely great year."

She remembers 1969 when George Brown came into being — literally — as students paraded his body, a replica made by the plastics department, through the streets of downtown Toronto.

She remembers College Street when the child care people scandalized the campus by breaking the 'no smoking' rules.

Then Applied Arts moved to Kensington. By this time the Addiction Counsellor Program had been added. Day Care Worker came later.

From the beginning, says Joyce, the faculty and support staff have infused the work of the Division with enthusiasm and enterprise. "I believe this has resulted in innovative learning within the College and in the community."

What brought her to the college in the first place?

"I like to be involved in something which hasn't been

done before but is very badly needed," says Joyce.

She came to PITO from Uganda where she worked for three years for the Canadian Department of External Aid (now the Canadian International Development Agency), in teacher training.

This followed a distinguished career as an educator, from the time she taught primary school in England to the Institute of Child Study at U. of T. where she worked under Dr. Blatz running the primary school for experimental, ob-

servation and teaching purposes.

Would she plan her career differently if she were doing it again?

"I might have gone into medicine. But I enjoy teaching — more than administrative work."

"Being in a classroom with children around 10 is my idea of ultimate bliss."

Joyce is also hooked on the Arctic. I've only actually been to the Arctic once, she says, but many times in imagination. "There's something primitive about it — fundamental — ancient and well-tried..."

Staff Development

Malcolm Sykes, Dean of Staff Development, reports that there will be a Metro College Conference, May 27, 28 and 29 at Seneca's King Campus, dealing with teaching effectiveness.

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Malcolm and a committee consisting of Bob Gwilliam, Brian Beetles, Wayne Gartley, Howell Pritchard and Jack Lumley, have been reviewing a set of proposed evaluation methods prepared by Dr. Alan King for the community colleges. The self-evaluation methods project terminates the end of this academic year. Its purpose was to design methods by which colleges could objectively evaluate their programs in relation to students, industry

and the community. The George Brown committee will be reporting back to Dr. King shortly on the feasibility of applying the general evaluation methods he's proposed at George Brown. Questions and comments are welcome. Contact Malcolm Sykes at ext. 348 or any of the other committee members.

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Secretaries to deans and chairmen have been meeting with Malcolm Sykes this year to discuss matters of common concern and interest. These meetings are the first of a series of group sessions planned for different segments of the college with a view to improving college effectiveness in the areas of teaching, management and support.



Henry James Hong Louie, a technician with our Ceramics Department, had an exhibition recently called 'Illusions in Clay' at the Our Own Studio in Markham Village. Henry, shown above, was a star attraction.

Electrical contractors give us a tree



George Brown Vice-President Gordon Armstrong and ECAO President Jim Wilson plant the tree — symbolically.

A tree planting ceremony held at Casa Loma Campus, March 5, was an encouraging sign that spring was just around the corner.

Donated by the Electrical Contractors Association of Ontario, the Royal Red Maple was actually planted in late October. The ceremony was held in March to tie in with the annual ECAO convention, at the Prince Hotel.

Each year the convention is at a different Ontario center and the ECAO donates a tree

to a local college training electrical apprentices.

George Brown trains approximately 1,000 electrical apprentices a year, about 60 per cent of the provincial total.

Dignitaries participating in the ceremony included Jim Wilson, ECAO president; Gordon Armstrong, vice-president, George Brown College; Brian Beetles, principal, Casa Loma Campus; Jack Lumley, dean, Electrical/Electronics and Harry Mooradian, chairman, Electrical/Electronics.

Our basketball players are tops — girls and guys

The George Brown Huskies won the Ontario Colleges Athletic Association basketball championship again this year in a 77-75 game against Mohawk College in early March then went on to Calgary, March 22-23, to win the national playoffs.

The Gagers, our girls' team, have been holding up their end, too. They won their second consecutive Ontario Colleges Athletic Association women's basketball championship 48-28 in a game against St. Clair College, March 3.

Congratulations, everyone.



The Huskies with coach Vince Drake after the game in Calgary.

Toronto General student designs new pin



Characteristics from the pins of the five original schools of nursing have been incorporated into the new George Brown College nursing pin.

Designer Penny Lidster, a second year nursing student at the Toronto General Campus, said she tried "to keep everyone happy" in her concept.

Although there is only one official pin, a campus identification ribbon is included on each. The one-inch, gold plat-

ed pin will be distributed through the industrial sales division of Birks.

Sample pins are now on display at each campus.

Mosaic is published bi-monthly by Student Services

Just listening is a big part of health services

Looking after the health needs of the 31,000 students that pass through George Brown College each year is no easy job.

But Director of Health Services Muriel Davidson, with a dedicated staff of public health nurses and support personnel, gets the job done thoroughly and efficiently and still manages to keep smiling.

George Brown offers a health service rather than a medical service, which means it doesn't have a resident physician. But Dr. A. J. Denne, the College's medical director provides legal-medical back-up and is a consultant on policy. Dr. Denne also visits the campuses regularly, is generally present for immunization and will see staff or students on referral from health centre nurses.

Each campus has a health centre staffed by nurses whose duties include health assessment, evaluation, referral and health education.

Most important, says Miss Davidson, the nurses must have "a great listening ear". They handle first aid in broad terms and health counselling in all aspects. The health centres also make use of valuable resources by referring students, when necessary, to appropriate medical and community facilities outside the college.

The health service also offers immunization to students and staff — polio, tetanus and smallpox on request, arranges for chest x-rays, runs films, provides OHIP information and free literature on such varied subjects as VD, alcohol and drug abuse, nutritious recipes and snowmobiling.

Each campus has its own special problems.

At College Street, for example, nurses Theresa Vojks and Mary-Jane Clark keep health records and provide counselling to students from more than 15 countries. The centre is open from 8:30 a.m. to 4 p.m.

In all languages (except Pakistani and Indian where some knowledge of English is common) health record forms have been translated by former students. If a nurse has a communication problem she asks for an interpreter, usually from a more advanced English class. If students are ill they're referred to a doctor in the community.

Miss Vojks says she knows how new Canadians feel because she faced a language problem when she came to Canada 22 years ago from Austria. She communicates with the students using the translated health record, a cursory knowledge of key words in most languages and visual aids.

Teraulay Campus provides the largest health service at the college, with a staff of three nurses.

Senior Health Counsellor Margaret Trueman, who works with nurses Mrs. Wedge and Mrs. Poole, says the Teraulay health centre doesn't have to provide as much first aid because there aren't any heavy trade courses as there are at Casa Loma. Here the health counsellors deal mainly with social, emotional and health problems. Hours are 8:30 a.m. to 4 p.m. with emergency service 4 to 10 p.m. Monday to Thursday.

At Casa Loma, on the other hand, the nurses are more apt to face minor accidents. Nurses Cathy Wilson and Rhonda Dixon operate the centre from 8 a.m. to 4 p.m. with emergency service from 4 to 10 p.m. At apprentice intake time—five times a year—600 to 700 students are enrolled and five nurses have to be on hand to interpret health service programs.

Another campus plagued by small cuts and burns is Kensington. The major culprit is meat cutting, says nurse Aileen Kelson, but most injuries are minor. As far as health counselling is concerned, Mrs. Kelson says many emotional problems stem from loneliness —

the student is in a strange city, away from home for the first time. Gertrude La Pointe and Mrs. Kelson are on duty from 8 a.m. to 4:30 p.m.

Health centres at the nursing campuses operate much the same as the others. Stella Gabbott, who has done relief work for five years in the Health Services Department and now operates the Nightingale health centre, says the problems are also similar.

In any two-year program, she says, students are bound to find themselves in stressful situations. At the hospitals these usually occur at clinical

time or when assignments are due. They peak with the workload.

Nursing students may lose more time away from classes than their peers because they have to guard against infecting the patients. Regulations vary with the hospital and the ward. "We try to teach the students how to assume responsibility for their own health needs and see they meet the requirements of the Hospital Act", says Mrs. Gabbott.

Health counsellors at the other nursing campuses are: Dorothy Deaton, Toronto Western; Mrs. H. Best and Mrs. J. Partridge, Toronto

General; Mrs. M. Longenhagen, St. Michael's and Mrs. M. Smith at St. Joseph's.

Other important members of the Health Services team are: clerk-receptionists Lydia Andruschenko (College St.), Jim Bedford (Kensington), Ruby Orr (Teraulay), Helen Roman (Casa Loma), and Miss Davidson's secretary Prudence Williams (MacPherson).

Health is an important and well-guarded commodity at George Brown. With prudent use of community resources and a well-tuned "listening ear", the Health Services Department watches over its students.

New programs are co-operative efforts

George Brown will offer a two-year program in Residential Property Management this fall, in co-operation with the Housing and Urban Development Association of Canada (HUDAC). The new program comes under the Food Technology Division. ***

Members of Lighthouse, a top Canadian musical group, will be faculty-in-residence at the Blue Mountain Summer School of Contemporary Music, June 22 to July 2. They will open a co-operative summer musical program offered

by George Brown and Georgian College in Barrie. The program consists of two segments — The Blue Mountain Summer School of Contemporary Music and the Blue Mountain Summer School of Music and Dance, July 6 to August 16.

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Two distinguished educators from Australia and the U.K. visited George Brown recently to see what makes things tick here.

Don Phillips, assistant director of the Department of Technical and Further Education, New South Wales, Australia, visited the College, March 5, as part of a North American tour of community colleges and technical institutions.

Mr. J. R. Moore, Director of Planning for Bradford College in England, visited George Brown, March 6.

Due to the retirement of Joyce Cornish-Bowden, Dean of applied Arts, Gerald D. Colford has been appointed to this position (June 1). Mr. Colford comes to George Brown from Lambton College in Sarnia where he is Chairman (dean here) of the School of Liberal Arts.

Mrs. White, supervising nurse for the Red Cross Blood Donor Clinic at Casa Loma Campus last month, reported more than 300 acceptable donations with 52 deferrals. Thanks to all who contributed.



Bell Canada gives GBC students \$250 each

Lea Ainsaar, Midtown Commercial Manager with Bell Canada (left), presents George Brown students Julie Sharpe (centre) and Kathleen Moyer (right) with \$250 cheques for outstanding academic performance. Julie is a Business Administration student, Court Reporting. Kat is in third year Creative Fashion Design. The presentation was made during Business and Industry Day in February.

Casa Loma campus will host chemistry conference

Casa Loma Campus will host the 44th 2YC3 conference May 28-29. This is the third year the event has been held in Canada.

Peter Rodak, subject supervisor in codings and plastics, is co-ordinating the conference for the College. The main purpose of the meeting, says Peter, is to discuss chemistry for the two-year chemical technician and three-year technician programs.

The interesting title of the event stands for two-year college chemistry conference.

Educators who teach chemistry in colleges in the United States and Canada will attend. About 200 are expected.

The conference will deal primarily with the various methods of presenting chemistry to students, with proposed curriculums, integration of laboratory and lecture methods, audio visuals and use of instruments.



Counsellors are wine and dined

More than 100 Toronto high school counsellors attended a brief information session with George Brown deans in March at Casa Loma Campus, followed by cocktails and a gourmet buffet dinner catered by the Food Technology Division.



Baking instructor writes book Sylvia Jenkins, a baking instructor in our Food Technology Division, has had a book published called *Bakery Technology - Book 1 - Bread, for students and commercial bakers*. Publisher is Lester and Orpen Limited, Toronto.